



Case Title:

Name:

Organization:

Summary:



Generating Equity Montes de María regional team interacting with the Behavioral Wheel during the Social Behavior Change Model design lab (April, 2023). Credit: USAID/Colombia Generating Equity Activity

1. **WHAT:** What is the general context in which the case takes place? What organizational or development challenge(s) or opportunities prompted you to collaborate, learn, and/or adapt?

2. What two CLA Sub-Components are most clearly reflected in your case?



3. HOW: What steps did you take to apply CLA approaches to address the challenge or opportunity described above?

4. RESULTS: Choose one of the following questions to answer.

We know you may have answers in mind for both questions; However please choose one to highlight as part of this case story

5. ENABLING CONDITIONS: How have enabling conditions - resources (time/money/staff), organizational culture, or business/work processes - influenced your results? How would you advise others to navigate any challenges you may have faced?